

PORSCHE 356 REGISTRY, INC. PRIVACY POLICY

Last Updated: August 23, 2023 (email address)

This privacy policy (“Privacy Policy”) sets forth the policies and practices employed by Porsche 356 Registry, Inc. (“Porsche 356”) with respect to information, including personally identifiable information and data (“Personal Information”), and other information Porsche 356 collects from visitors to the website located at <https://porsche356registry.org> (the “Website”), and all related services (collectively the “Registry Services”). Porsche 356, the owner and operator of the Website, is a corporation formed under the laws of the state of Ohio, United States.

This Privacy Policy does not apply to information or data of any kind that we collect or obtain by means (including offline) or from sources other than specified herein.

If you have any further questions or comments regarding the Website or this Privacy Policy, you may contact membership@porsche356registry.org.

I. What Information Do We Collect?

Information You Voluntarily Submit: We collect Personal Data from you when you voluntarily provide such information, such as when you contact us with inquiries, register for access to the Website or purchase products or services from the Website. Personal Data may include, but is not limited to, the below:

- User name and password;
- Contact information when you register on our Website, such as your name, street address, demographic information (such as your gender), date of birth, phone number, and/or email address;
- Any content or contributions you post on the Website. This includes forum posts, comments, videos, and photos you share;
- Your social media accounts/profiles if you contact us through a social media site;
- Any information you provide in communications with us, such as via social media, e-mail or our customer service center;
- Any information you provide in response to referenda, surveys, polls, or other inquiries concerning the operation, management, or other organization-related matters, including past participation;
- Transaction information, including bids, purchases, sales, and shipping information (including information for customs clearance, like tax identification numbers); and
- Payment information, such as when you make a purchase with us and we need your billing information to process the transaction.

If you submit any Personal Information relating to other people in connection with any Porsche 356 Online Properties, you represent that you have the authority to do so and to permit us to use the information in accordance with this Privacy Policy.

We do not mine user messages or forum posts for information or pull any such information (such as if you provide another user your address) and store it separately). We do not store this data or use it for any purpose, except that we store your chat history as described in this Privacy Policy Policy.

Information Collected Automatically: When you interact with the Website, we automatically collect the following information about you:

- **Device Information.** We collect device-specific information such as operating system version, your device make and model and name of the mobile network that you are using.
- **Location information.** Depending on your device permissions, if you post an item on our Platform, we automatically collect and process information about your actual location. We use various technologies to determine location, including IP address, GPS, Wi-Fi access points and mobile towers.
- **Client and Log data.** Technical details, including the Internet Protocol (IP) address of your device, time zone and operating system. We will also store your login information (registration date, date of last password change, date of last successful login), type and version of your browser.
- **Usage Information.** We collect information about your activity on our Website which includes a date and time stamp of each visit, advertisement banners or content that you clicked, your interaction with such advertisements, clickstream information, duration of your visit and the order in which you visit the content on our Platform.
- **Cookies.** See Cookies Policy for further information.

Information Collected from Other Sources: We may receive information from third parties such as advertising and marketing partners, public databases, and social media platforms, to supplement the information we receive from our members. If we do so, this policy governs how we can use that information.

Sensitive Personal Information: Unless you choose to provide it, we do not collect sensitive personal information from you while using the Website. If you elect to submit such information to us, it will be subject to this Privacy Policy.

II. How Do We Use Your Personal Information?

Porsche 356 may use Personal Information as permitted by law, for the following business purposes:

- To operate and maintain the Website;
- To create your account, identify you as a user of the Website, and customize the Website to your account;
- To send you promotional information, such as newsletters;
- To send you administrative communications, such as confirmation e-mails, technical notices, policy updates, or security alerts;
- To respond to your comments or inquiries;
- To provide you with user support;
- To track and measure Website performance;
- To process payment for purchases you make through the Website;
- To protect, investigate, and deter against unauthorized or illegal activity;
- To review the effectiveness of our Website marketing and analyze other general demographic trends;
- To notify you of new information or services that may be of interest to you;
- To enforce the legal terms that govern our business and commercial relationships;
- To comply with law and legal process and protect rights, safety and property; or,
- For other purposes requested or permitted by our users or other relevant individuals, such as website visitors.

Disclosure of Personal Information

To the extent permitted by law, all of your Personal Information may be disclosed with the following categories of third parties:

Agents, Consultants and Related Third Parties - for business-related functions (such as mailings, database maintenance, and payment processing) but only to the extent such information is needed to perform their designated function;

Law Enforcement, Governmental, or Investigative Third Parties - if required by law or if Porsche 356 believes in good faith such action is necessary to:

- Operate and maintain the Website; Comply with a legal obligation or to respond to a legal request for information relating to investigations or alleged illegal activity or in connection with our own investigation of suspected or actual illegal activity;
- Protect and defend the rights and property of Porsche 356;
- Protect the personal safety of users of the Website or the public in general; or
- Protect against legal liability of Porsche 356, or any agent or officer thereof, including to investigate problems, enforce contracts, or resolve disputes.

Third Party Vendors - service providers who provide products and services related to the operation and maintenance of the Website (each Third Party Vendor's use of your Personal

Information is dictated by their respective privacy policy), including the following Third Party Vendor service providers:

Tracking

In order to improve the Website and Registry Services, we will sometimes share your non-identifiable information with analytics providers that help us analyze how people are using our Services. For example, we use common industry-wide analytics software to understand how people use our app so we can improve the Services and increase engagement. We use the following third-party service providers for tracking:

Google Analytics: [Privacy Policy](#)

Google Analytics Opt-Out. To provide website visitors the ability to prevent their data from being used by Google Analytics, Google has developed the Google Analytics opt-out browser add-on for the Google Analytics JavaScript (ga.js, analytics.js, dc.js). If you want to opt-out, download and install the add-on for your web browser. The Google Analytics opt-out add-on is designed to be compatible with Chrome, Internet Explorer 11, Safari, Firefox and Opera. In order to function, the opt-out add-on must be able to load and execute properly on your browser. For Internet Explorer, 3rd-party cookies must be enabled.

eCommerce

Porsche 356 uses PayPal to service payments for our products and services. At no time is your banking information passed to the Website from the Third Party Vendor. We receive only information necessary for order fulfillment. PayPal collects personal information such as your name, e-mail address, address, and payment information. You may access PayPal's Privacy Policy [here](#).

Other Third Parties - to whom you ask us to send your information.

Disclosure of Other Information

In addition to collecting Personal Information, we may collect information that does not identify you and is not associated with your Personal Information. We may also de-identify information so it no longer identifies you.

Analysis of Website Performance: The Website may use such information and pool it with other information to track, for example, the total number of visitors to our Website, the number of visitors to each page of our Website, and the domain names of our visitors' Internet service

providers. It is important to note that no Personal Information is available or used in this process.

Customer Research: In order to better serve and understand the needs of our Website’s users, we may conduct research on its customer demographics, interests and behavior based on the Personal Information and other information provided to us. This research may be compiled and analyzed on an aggregate basis, and we may share this aggregate data with our affiliates, agents and business partners. This aggregate information does not identify you personally. Porsche 356 may also disclose aggregated user statistics in order to describe our services to current and prospective business partners, and to other third parties for other lawful purposes.

Publicly Available Information

When you use certain Website services, the information you share is visible to other users, depending on the specific service. This includes any information you post, such as your name, your email address, your location and your contact number. Please note, any information you provide to other users can always be shared by them with others so please exercise discretion in this respect.

CCPA Personal Information Use Disclosure

The California Consumer Privacy Act of 2019 (“CCPA”) requires that we disclose certain categories of Personal Information that we collect, the sources of that Personal Information, the purpose of collecting such information and the categories of third parties with whom we share that information. The chart below summarizes the CCPA disclosure requirements and where you can find this information in this privacy policy:

Personal Information Category	Sources of Personal Information (Section 3)	Purpose of Collecting Information (Section 4)	Categories of third parties we share information with (Section 5)
A) Identifiers reasonably capable of being associated with a person or household (such as online identifier, email address)	Information you Provide Us; Information we collect from you automatically when you use the Website.	Providing access to and delivering the Service; Improving your experience on the Platform; Providing you a safe and secure platform	Corporate Affiliates, Third Party Vendors and Service Providers; Advertisers; Analytics Providers; Law Enforcement Authorities

B) Personal information categories listed in the California Customer records statute (Cal. Civ. Code Section 1798.80(e)) such as name and telephone number	Information you Provide Us	Providing access to and delivering the Service; Improving user experience Platform; Providing you a safe and secure platform	Corporate Affiliates; Third Party Vendors and Service Providers; Law Enforcement Authorities
C) Protected classifications under CA and federal law, including gender, age and citizenship	Not Collected	Not Collected	Not Applicable
D) Commercial Information, including products or services purchased, obtained or considered, or purchasing or consuming histories or tendencies	Information we collect from you automatically when you use the Registry Services	Providing access to and delivering the Registry Services; Improving your experience on the Website; Providing you a safe and secure platform	Corporate Affiliates; Third Party Vendors and Service Providers; Analytics Providers; Law Enforcement Authorities
E) Biometric Information	Not Collected	Not Collected	Not Applicable
F) Internet or network activity and usage information	Information we collect from you automatically when you use the Website	Providing access to and delivering the Registry Services; Improving your experience on the Website	Corporate Affiliates; Third Party Vendors and Service Providers; Analytics Providers; Law Enforcement Authorities
G) Geolocation Data	Information we collect from you automatically when you use the Website	Providing access to and delivering the Registry Services; Improving your experience on the Website	Corporate Affiliates, Third Party Vendors and Service Providers, Advertisers; Analytics Providers; Law

			Enforcement Authorities
H) Audio, electronic, visual, thermal, olfactory, or similar information	Not Collected	Not Collected	Not Applicable
I) Professional or employment-related information	Not Collected	Not Collected	Not Applicable
J) Education Information	Not Collected	Not Collected	Not Applicable
K) Inferences about preferences, characteristics, trends, predispositions	Information you provide us; Information we collect from you automatically when you use the Website	Providing access to and delivering the Registry Services; Improving your experience on the Website	Corporate Affiliates; Third Party Vendors and Service Providers; Advertisers; Analytics Providers; Law Enforcement Authorities

NOTE: Any content contained in a message between users is stored as a message and not in your user profile or as a separate category of data. This may include certain categories of information listed above as “Not Collected.” For example, if you talk with another user about your age or education history, we do not store this data separately or use it for any purpose. We do not mine user messages for information and we do not share the content of our messages with any third parties and we do not use it for any purpose other than facilitating a messaging service between users. Therefore we have listed certain categories of data as Not Collected since they are not intentionally collected by us or used for a business purpose.

III. Your Rights Related to Your Personal Information

Under certain laws, customers and other visitors to the Website have a right to access Personal Information about themselves, and to amend, correct or delete Personal Information that is inaccurate, incomplete or outdated.

Confirmation of Possession of Personal Information; Request for Contents

We will, upon request, provide you with confirmation regarding whether we are processing Personal Information about you, consistent with applicable law.

Further, you may request a copy of the following: (1) The categories of Personal Information we collected about you; (2) The categories of sources from which the Personal Information is collected; (3) The business or commercial purpose for collecting or selling (if applicable) the Personal Information; (4) The categories of third parties with whom we share Personal Information; and (5) The specific pieces of Personal Information we have collected about you.

Modification or Deletion of Stored Personal Information

Upon your request, we will take reasonable steps to correct, amend, or delete your Personal Information that is reported and found to be inaccurate, incomplete or processed in a manner non-compliant with this Privacy Policy or applicable law.

Under certain circumstances, as allowed by law, we may delay or deny your request. Porsche 356 reserves the right to retain portions of your Personal Information for a limited time, as permitted by law.

Unless prohibited by applicable law, we reserve the right to charge a reasonable fee to cover costs for providing copies of Personal Information that you request.

We will aim to complete requests as soon as reasonably practicable and consistent with any applicable laws. Requests made on behalf of another, and thus requiring confirmation of the authority of the agent and the authenticity of the requestor, will likely take more time to complete.

You authorize us to use and disclose any new or modified information that you provide in accordance with this Privacy Policy, and you agree that Porsche 356 is under no obligation to delete or modify your Personal Information that is not subject to your request to correct, amend, or delete. Please remember, however, that for all Personal Information disclosed to third parties prior to the correction, amendment, or deletion becoming effective, we cannot access that Personal Information any longer and cannot force the deletion or modification of any such information by the parties to whom we have made those disclosures.

You may notify Porsche 356 of a request concerning any aspect of this Privacy Policy in the following ways:

Opt-out: You may opt-out of future e-mail communications by following the unsubscribe links in our e-mails. You may also notify us at membership@porsche356registry.org to be removed from our mailing list.

Access: You may access the personal information we have about you by submitting a request to membership@porsche356registry.org.

Amend: You may contact us at membership@porsche356registry.org to amend or update your personal information.

Forget: In certain situations, you may request that we erase or forget your personal data. To do so, please submit a request to membership@porsche356registry.org.

If you have an account with us, you may also make certain changes directly through your account profile page. Please note that changes you make on your account profile page may not always be reflected immediately.

We cannot respond to your request or provide you with Personal Information if we cannot verify your identity or authority to make the request and confirm the Personal Information relates to you. We reserve the right to verify your identity in connection with any requests regarding Personal Information to help ensure that we provide the information we maintain to the individual to whom it pertains, and allow only that individual or their authorized representatives to exercise rights with respect to that information.

California Residents:

The sections below apply to “personal information” about California residents, as that term is defined in the CCPA, and they supplement the information in the rest of our Privacy Policy above.

California Privacy Rights

This section describes rights under California law, but applies to all users of the Website, to the extent practicable and legally permissible. California law may permit you to request that we:

- Provide you with a list of the categories of Personal Information we have collected or disclosed about you in the last twelve (12) months; the source category of such information; the business or commercial purpose for collecting or selling the information; and the categories of third parties to whom we disclosed the information;
- Provide access to and/or a copy of the Personal Information we have collected about you.
- Delete certain information we have collected about you.

Certain information is exempt from such requests under applicable law. You also may have the right to receive information about the financial incentives that we offer to you (if any). You also have certain rights under the CCPA not to be subject to certain negative consequences for exercising CCPA rights.

IV. Changes to this Privacy Policy

We may periodically update this Privacy Policy. Please reference the “LAST UPDATED” legend at the top of this page to see when this Privacy Policy was last revised. Any changes to this Privacy Policy will become effective when we post the revised Privacy Policy on the Website or other Porsche 356 Online Properties. Your use of any Registry Services following these changes means that you accept the revised Privacy Policy.

V. Age Restrictions

Porsche 356 does not knowingly collect any personally identifiable information from children under the age of 16. If you are under the age of 16, please do not submit any Personal Data through the Website or any Porsche 356 Online Properties. We encourage parents and legal guardians to monitor their children’s Internet usage and to help enforce our Privacy Policy by instructing their children never to provide Personal Data on the Website without their permission. If a parent or guardian believes that Porsche 356 has Personally Identifiable Information of a child under the age of 16 in its database, please contact us immediately at membership@porsche356registry.org and we will use our best efforts to promptly remove such information from our records.

VI. Third Party Privacy Practices

Our Website may contain links to third party websites or apps. If you click on one of these links, please note that each one will have its own privacy policy. We do not control these websites/apps and are not responsible for those policies. When you leave the Website, we encourage you to read the privacy policy of every website you visit.

We are not responsible for the privacy and data security practices of other organizations, such as Facebook, Instagram, Apple, Google, Microsoft, Twitter or any other app developer, app provider, social media platform provider, operating system provider, wireless service provider or device manufacturer. Please read their privacy policies and consider customized settings on your browser or through your mobile phone to limit disclosure of certain information, such as location data.

Any Personal Information that you provide through these third-party websites, mobile applications, or social platforms will be subject to the privacy policy of the its operator, and not this Privacy Policy.

Some features allow you to post content on our Website or social media pages, such as photos of items you list in the Classified section. We do not have control over how other users who have access to the Website will use any content you post publicly or send to them

privately. We urge you to exercise discretion when sharing personal information with other users.

VII. Do Not Track Signals

We do not monitor or follow “Do Not Track” (DNT) signals because there is no standard interpretation or practice for DNT signals. Therefore, we handle all user information consistent with this Privacy Policy.

VIII. Other Terms and Conditions

Your access to and use of the Website may also be subject to any separate agreements or terms and conditions you have signed or agreed to with Porsche 356. Please refer to those agreements as needed.

Reservation of Rights

Regardless of any other provision in this Privacy Policy, we reserve the right to disclose any personally identifiable or non-personally identifiable information about you to: (a) fulfill a government request; (b) conform with the requirements of the law or legal process; (c) protect or defend our legal rights or property, our Website, or other users; or (d) protect, in an emergency, the health and safety of our customers or the general public. This includes exchanging information with third parties and organizations in connection with credit risk reduction and fraud protection.

Security of Personal Information

We use standard physical, technical and administrative measures designed to reduce the risk of loss, misuse, unauthorized access, disclosure, or modification of your Personal Information. Unfortunately, no system or network can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account you might have with us has been compromised), please immediately notify us at membership@porsche356registry.org.

We will retain your Personal Information for the period necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted for legal, auditing, or compliance purposes.

Please note that your User Name and your profile picture will be made available to other users and the public when you use certain services on the Website. For example, when you post a product, some of your information will be available to Website users, so you should exercise discretion when using the Website to post personal information.

While we protect the information you share with Porsche 356, we are not responsible for protecting such information that you choose to share with third parties through our Website (e.g., sharing Personal Information in a forum). To help protect your privacy, we allow only limited access to other users' contact information as necessary to fulfill your transactions and collect payments. However, when users are involved in a transaction, they may have access to each other's name, user ID, email address, and other contact information.